

Seeking your advice

Asian Journal of Pharmaceutics (AJP) has made a modest entry to the Index Copernicus, for the year 2008, with 4.89 points. AJP readership is up. After crossing the one hundred thousand mark early in 2009, the journal has already registered 1.5 hundred thousand viewings and is bringing some money through web advertisements.

The subscription is also up: AJP has so far received 226 articles against 98 received by the same time last year. Increased submission has created a vivid situation of more rejections and longer queues. Only in the last issue, while presenting the journal performance for 2008, I had promised to reduce the submission-to-publication time! Now, I need your suggestions to help me keep my promise.

The only two options I see are:

- (a) Increase rejection rate.
- (b) Make journal thicker.

I am afraid to consider the first option as we have been receiving good quality papers.. Moreover, some colleagues are seriously annoyed over rejections and co-editors receive phone calls from authors trying to explain the worthiness of their work. As we do not want to sour relations anymore, the verdict is: the first option is ruled out. Financial constraints come in the way of considering the second option which is also being ruled out for the moment.

The final result: longer wait, which is against publication ethics as this makes research lose its freshness. Please show us the path!

Change in advisory-editorial board: The first advisory-editorial board, which made tiring efforts to bring the journal to this level, now requires a change. As the contribution to the journal is purely honorary (without any remuneration or honorarium) some of the members feel they have contributed enough while others find it very difficult to spare time. Hence, a major change in advisory board is required. From the editorial team, Mr D K Sharma (associate editor) is leaving. On behalf of the entire advisory-editorial team we extend a heartfelt farewell and put on record his contribution in bringing the journal to this level. Nominations for new inclusions in the board are invited.



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